



IRONCARE DEVICE AS A SERVICE

Today's workforce is comprised of a multi-device, multi-platform employee base. Supporting the next generation workforce's device needs and/or managing the BYOD policies has IT teams overwhelmed and taking on unnecessary risk. Enter the new Device as a Service enterprise paradigm.

Iron Bow's IronCare™ Device as a Service (IronCare DaaS) offering streamlines device lifecycle management while optimizing device-related costs and reducing enterprise risk.

IRON BOW IRONCARE DAAS SERVICES

- Procurement of devices
- Security of devices
- Asset tagging
- Inventory management
- Imaging
- Warranty management
- Other customized service options

FOR ENTERPRISES THIS MEANS

- **Cost Optimization:** Deployment is predictable, service is consistent, fleets are correctly sized, devices are ready-to-go out of the box and rightly sized per user and hardware is appropriately handled upon disposal.
- **Reduced IT Workload:** Greatly reduce device management efforts for IT managers who are managing the entire device chain or parts of it - freeing up resources for other IT initiatives.
- **Financial Flexibility:** Streamline disparate purchasing/leasing agreements into one contractual structure with one partner. Move device spending from a capital expense to an operational expense.
- **Accelerated Refresh:** Shorten the refresh cycle by building a regular refresh cadence directly into the agreement.
- **Employee Satisfaction:** Ensure users access to current hardware technologies and are correctly matched with the right performance threshold based on their role and persona.
- **Reduced Risk:** Iron Bow takes on the risk of ownership including device breakage and loss, with assurances of uptime and availability of the devices managed.
- **More Secure:** Iron Bow brings a security capability to device management. That, combined with the inherent security improvements of newer devices, ensures an improvement in enterprise security posture.